

**PRESS RELEASE**

**MARCH 2017  
FOR RELEASE**

**THE SAUJANA HOTEL: EVOLVING INTO NEW FRONTIERS**

**KUALA LUMPUR, MARCH 2017** – The Saujana Hotel Kuala Lumpur is set to mark its 30th Anniversary in April 2017. To commemorate the event, the hotel has put together a series of campaigns and promotional activities underlining the company's unwavering commitment to continuously enhance its customer experience. Guests are able to enjoy a wide range of special 30th Anniversary offers in rooms, dining and spa segments as part of this great milestone throughout the whole month of April.

Having officially opened its doors to its first guests on April 6, 1987, the hotel has since played host to numerous high-profile and celebrity-studded events, such as the ASEAN Defense Ministers' Meeting Retreat 2015, Liverpool FC Kuala Lumpur Tour 2015, Malaysia XI vs Chelsea 2013, as well as co-hosting the Malaysian Open PGA Asian & European Tour in 2004, 2005, 2007 & 2009 and the recent Maybank Championship 2017, two of the most popular international golf tournaments held in Malaysia.

The hotel's restaurants are among the city's favourites, offering specialty dining such as the Japanese cuisine at Kogetsu, Italian flavours at Senja, Chinese dishes at Ti Chen, as well as premium steaks and local delights at Charcoal.

Exclusively on 6 April, guests can enjoy RM30 off for every RM100 spent at all dining outlets at the hotel. Other notable offers include a special RM30 discount for Kogetsu's All You Can Eat Japanese Brunch Buffet every Sunday in April. Indulge in unlimited fresh sashimi, grilled meat dishes and more at only RM115 instead of RM145 per person. For the whole month of April 2017, house wines at all dining outlets are priced at a special reduced rate of RM30 per glass while RP Entertainment Centre offers a special 30th Anniversary Cocktail at RM30 per glass.

Those seeking a getaway with the family may benefit from the Room Category Upgrade for only RM30 (originally priced at RM70) throughout April 2017. Guests can also find ultimate relaxation at The Spa

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with two specially priced limited-edition treatments – 30th Spa Glow inclusive of a 10-minute Foot Ritual, 70-minute Massage and 30-minute Body Polish at RM300 per person as well as Serenity for Two, a 60-minute signature massage at RM333 for two persons.

Throughout April 2017, the members of the hotel's loyalty programme – Lifestyle by Saujana – can also enjoy exclusive rewards. LBS Members celebrating their birthdays in April will receive a complimentary dessert when dining at Ti Chen & Charcoal while the Top 5 LBS Spenders in Kogetsu for the month of March will win a special "Wine & Dine" experience on 6 April. Other offers include the Afternoon Tea Set at a special price of only RM130 for two persons at The Lounge, The Club Saujana Resort. New LBS members who sign-up this April also get additional RM50 dining vouchers as part of the celebration.

To show appreciation to guests and friends for all the support received throughout the years, The Saujana Hotel is also taking this birthday bash to social media with #SaujanaTurns30 giveaways. Themed "Celebrating 30 Years With You", the contest starts on 6 March and runs for 3 weeks. The hotel will offer weekly prizes to 3 lucky winners which include dining and stay vouchers. Further, the hotel is also giving away a free Garden Wedding and many other prizes worth over RM20,000 in value as part of the #SaujanaTurns30 Wedding Contest which runs from 6 to 30 April 2017.

The Saujana Hotel has also embarked on significant social endeavours through the Saujana Cares Foundation aimed at assisting charitable foundations and engaging both locals and travellers in helping the less fortunate. Projects include the Saujana Breakfast Club Programme which supplied healthy breakfast to local Trust Schools, partnering with Ana by Karma to support the underprivileged Bhutan community, and over 6 years of hosting charity projects for homes and orphanages during Ramadan and Christmas.

Speaking of The Saujana Hotel's achievements, Peter Hourigan, VP of Operations, said, "Celebrating 30 years of service marks a key milestone for us as well as in the history of the hotel industry in Malaysia. We are proud that we have created a multi-award winning destination on its own, attracting guests from all over the world. This is an exciting year and momentous occasion for us as it celebrates a historic past and looks forward to demonstrate exciting new beginnings."

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*The Saujana Hotel Celebrating 30 Years of Service Excellence*



*Enjoy RM30 off Kogetsu All You Can Eat Weekend Brunch Every Sunday this April*

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### **About Saujana Hotels & Resorts**

Saujana Hotels & Resorts (SHR) is the hospitality flagship of the Malaysian owned Peremba Group with key areas of expertise in managing luxury properties, including 5-star deluxe resort-style hotel, The Saujana Hotel Kuala Lumpur and unique luxury boutique hotel, The Club Saujana Resort Kuala Lumpur with an award winning luxury spa. The group also operates fine-dining restaurants in the city, a stand-alone deli and a full-fledged catering division with its very own Wine Collection available in all its restaurants and bars. Nestled amidst 160-hectares of lush tropical gardens and adjoining Saujana Golf & Country Club's picturesque championship golf courses, SHR offers top-notch facilities including extensive dining choices, practical function areas, numerous meeting room options and a host of delightful recreational activities to suit every traveller's needs, presenting the perfect urban retreat set amidst a green haven for both business and leisure. For more information please visit [www.shr.my](http://www.shr.my) or email [info@thesaujana.com](mailto:info@thesaujana.com).

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